

**FRANKLIN COMMUNICATIONS, INC.
SUPPLEMENTAL OUTREACH ACTIVITIES**

June 1, 2009-May 31, 2010

Promotion/marketing internships - It is the vision of The Columbus Radio Group Internship program to:

- Educate. Providing a fun, well-rounded introduction to all facets of broadcasting by constantly teaching the values and properties of the industry, through experience and example.
- Prepare. Utilizing the strengths of Columbus Radio Group to help promo staff acquire additional skills and confidence to succeed in the real world.
- Respect. Recognizing promo staff as invaluable members of our team, staff will be treated with fairness and equality.

The Columbus Radio Group Internship Program will result in understanding of our stations and skills to implement our goals. Through education, preparation, and respect, we will offer the most sought after broadcast experience in Ohio. May 2009-September 2009 3 interns (2 Ohio Center of Broadcasting; 1 – University of Charleston, VA)

ColumbusToday.com Virtual Career Fair – Online event promoted by all 4 Columbus Radio Group stations in which Central Ohio's top employers presented online interactive presentations of various career opportunities within their organizations on ColumbusToday.com website. September 14-18, 2009 and November 2-6, 2009.

Mentoring Program in Production Department – administered by Production Assistant, Dave Kay. Exposed students to all aspects of the production department at the radio station through the mentorship program. 1 participant – Worthington HS, Spring 2010.

Otterbein College Cardinal Network/The Center for Career Planning – E-Commerce Manager Mark Buckingham spoke one-on-one with students about “real work world” and how it will impact their future. (Jan 2009)

DeVry University Advisory Committee Meeting – Keith Blair, Columbus Radio Group IT Manager in attendance – input on curriculum and helped judge student projects for Technology Day.

All 4 stations also run randomly schedule on-air announcements advising listeners in the community of the opportunity to become a referral source for the station, as well as to inform the community that Franklin Communications, Inc. is an Equal Opportunity Employer. Jody Wigton is the contact person.

Recruitment efforts are assessed as part of the station's EEO Recruitment Assessment conducted on an annual and ongoing basis. We review the station's outreach activities, open and filled positions for the reporting period to determine the effectiveness of our current outreach efforts and to evaluate the need for improvements.